

EASYVISION

**NEW
& IMPROVED**

Launching the next generation of mid-range Easyvision wiper blades!



➤ **NEW** and improved product specification

Improved flat blade wiper design and NEW dedicated Retro Clip flat blade range

➤ **NEW** 7-in-1 Multi Clip system

Connects 7 popular OE arm types with one simple clip - best in class for coverage!

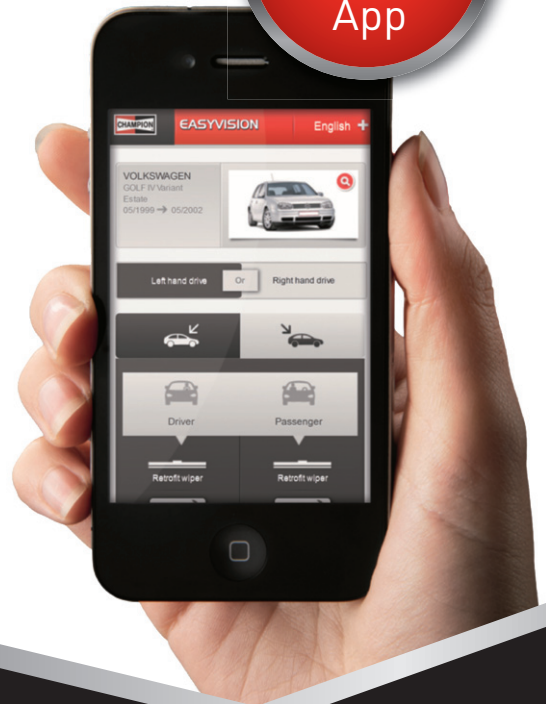
➤ **Striking NEW** packaging

Improved blister packaging with QR codes, application data and fitting instructions

➤ **Comprehensive marketing support**

NEW listings on TecDoc, NEW web catalogue, NEW mobile app and NEW paper catalogue - find the parts you need quickly and easily!

**NEW
Mobile
App**



CHAMPION



EASYVISION

NEW and improved product specification

Easyvision wipers have been re-specified to meet the requirements of the fast growing mid-range market segment. The new programme features a much improved flat blade both in terms of aesthetics and performance as well as an all-new Retro Clip range.

Easyvision flat blades

- NEW improved symmetric design
- Improved aesthetics - OE like appearance
- "Universal Multi Clip" 7-in-1 wiper arm system
- 15 part numbers including new 80cm length
- 95% parc coverage with new connector system
- All new blister packaging

Retro Clip flat blades

- NEW dedicated Retro Clip range
- Easy replacement of standard wipers
- 95% parc coverage with new connector system
- Direct fitting to 9x3/9x4 hook connection
- 11 part numbers

Standard blades

- 13 lengths composite design with pre-fitted connector
- 90% parc coverage with new connector system
- Available in single or workshop pack
- Improved blister packaging

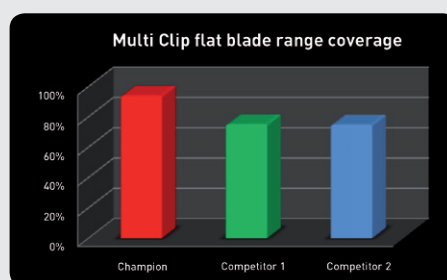
Rear blades

- 3 part numbers
- Plastic blades for popular applications
- Improved blister packaging



➔ NEW 7-in-1 Multi Clip system

- One system connects 7 popular OE arm types
- Pre-fitted Multi Clip fits 5 arm types straight from the pack
- Two additional "easy fit" connectors supplied separately
- Simple to fit
- Best in class coverage



1. Bayonet 22mm



2. Top lock



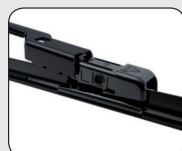
3. Top lock (BMW)



4. Side pin 19mm



5. Side pin 22mm



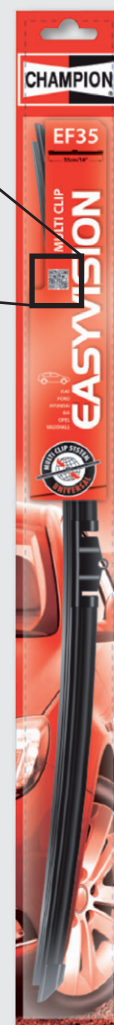
6. Bayonet 19mm



7. Flat bayonet

→ Striking NEW packaging with QR code

- Striking new blister packaging ensures maximum visual impact
- QR codes link directly to Mobile App with cataloguing and installation animations
- On-pack application data and fitting instructions



→ Comprehensive marketing support

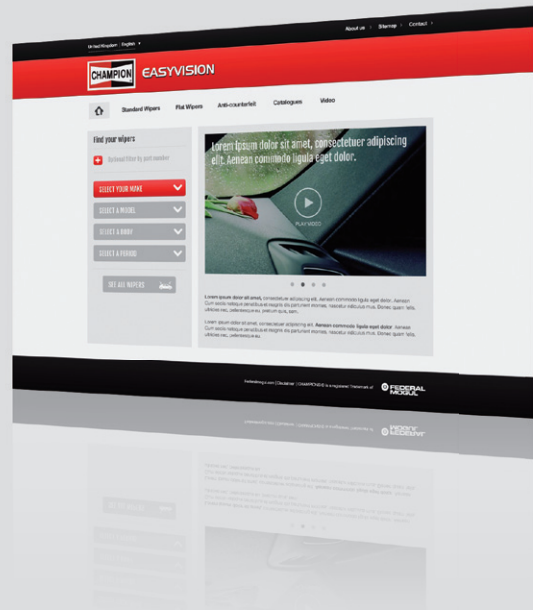
Cataloguing

- Find the parts you need quickly and easily!
- NEW listings on TecDoc



Website

- www.championeasyvision.com provides a NEW web catalogue and NEW Mobile App interface
- NEW paper catalogue from July 2013



➔ New part numbering system

- Easier to understand
- Quicker to find the parts you need
- Structured to define each part

